



History Revision Booklet

AD America, 1920–1973: Opportunity and Inequality

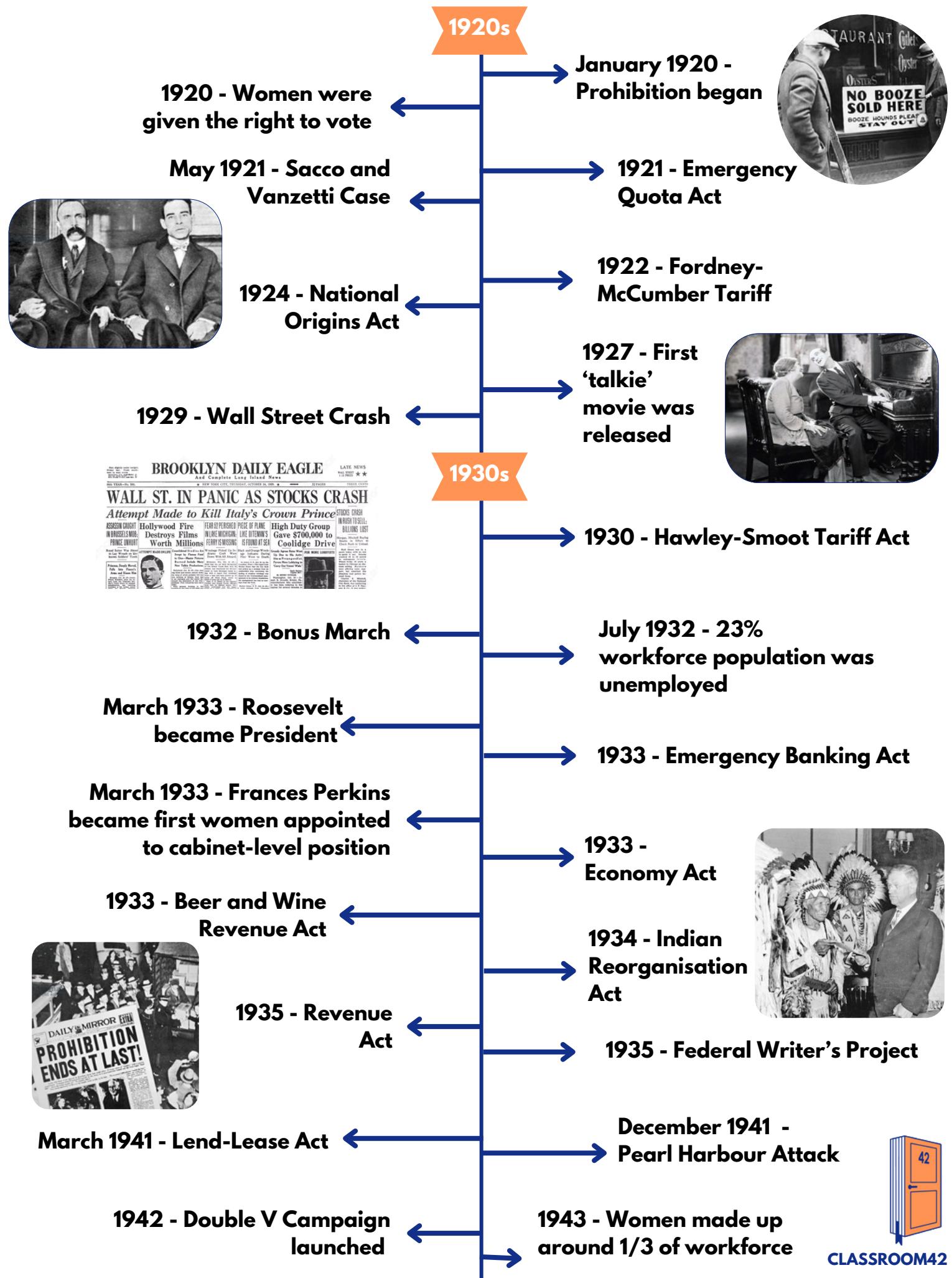
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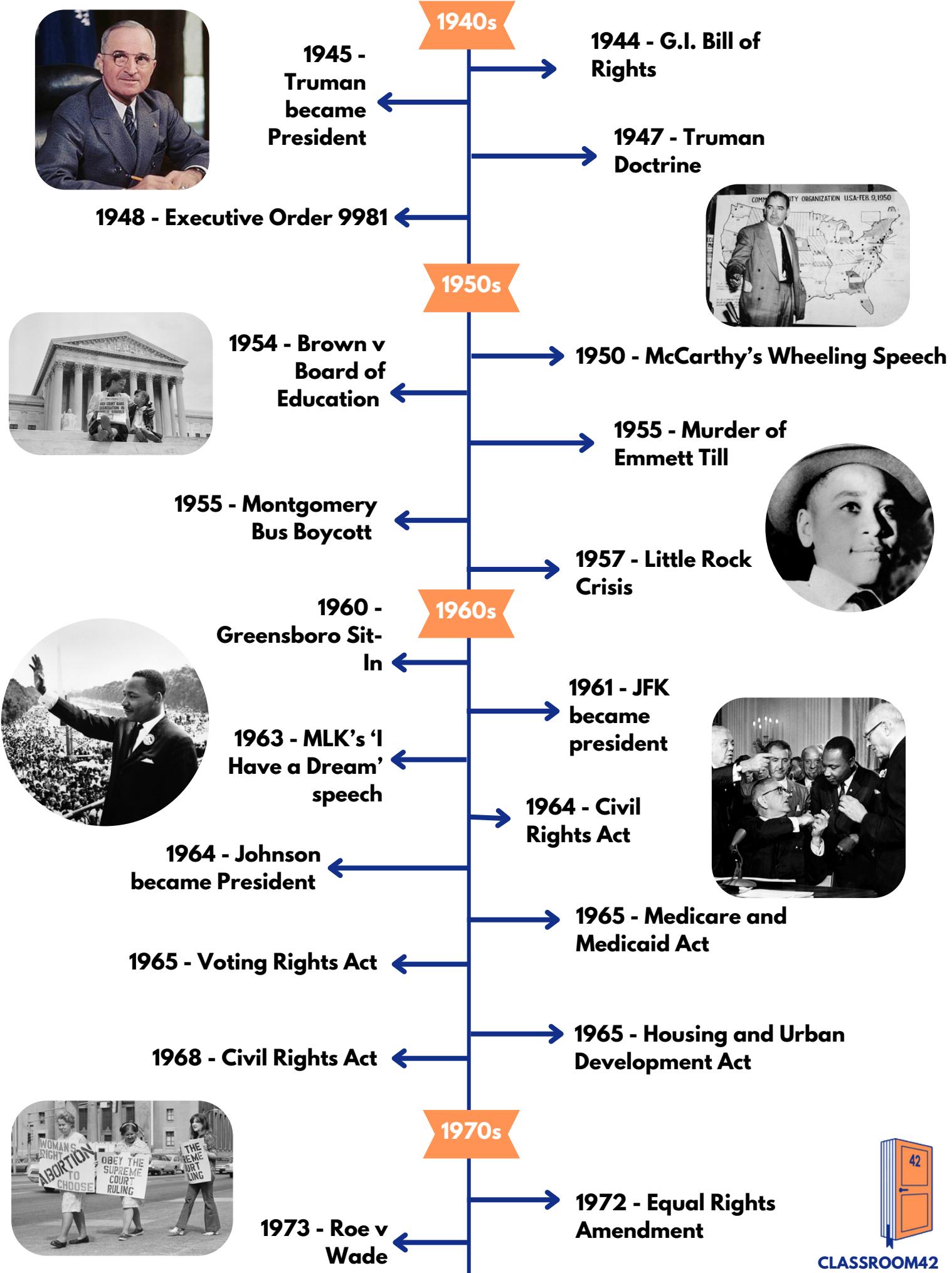
AMERICA, 1920–1973: OPPORTUNITY AND INEQUALITY

TIMELINE (1)



AMERICA, 1920–1973: OPPORTUNITY AND INEQUALITY

TIMELINE (2)



Republican Government

- 1922 Fordney-McCumber Tariff put high taxes on imports
- _____ attitude - little intervention from government and low taxes

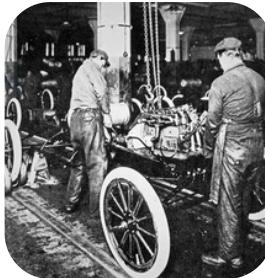


Stock Market

- Confidence increased which resulted in a boom
- Through 1927 the number of shares traded on Wall Street rose to around 577 million

Ford Model T Cars

- Between 1908 and 1927, 15 million 'Model T' cars were produced by Ford
- The assembly lines cut the time to make a Model T from 12.5 hours to _____ hours
- This meant the price of Model Ts more than halved by 1927



Sacco and Vanzetti were Italian immigrants and were arrested for _____ in May 1920. Although _____ witnesses said they had seen them, they were convicted. They had anti-government leaflets which caused the judge to be prejudiced against them.

Divided Society

- Prohibition - became federal law in Jan 1920 and was very unpopular
- _____ smuggled alcohol into US and in 1929 there were twice as many bars in NYC than before prohibition began
- Crime - alcohol trade led to gangsters such as _____
- KKK - over 400 black Americans were lynched by the KKK in 20s and members were often unpunished

Hire Purchase

- Hire purchase allowed people to pay for goods in installments, but use them right away
- This increased _____ and made goods more affordable to ordinary people

Reasons for the Boom

Mass Production

- _____ used mass production to produce more products in a quicker time
- Mass production allowed goods prices to drop, as more was being sold



Advertising

- Advertising increased in 1920s such as on billboards, cinema and radio

1. AMERICAN PEOPLE AND THE 'BOOM'

Immigrants

- Acts such as the 1917 _____ Act and 1921 Emergency Quota Act restricted the number of immigrants coming to US
- The Red Scare emerged from paranoia of the communist threat of immigrants after the Russian Revolution of 1917

Entertainment

- Cinema - First 'talkie' film was released in 1927, and _____ million people went to the cinema per week
- Jazz - as more African Americans migrated north jazz music became more popular



Women

- _____ were women who broke stereotypes and wore short hair, lipstick and went to jazz clubs
- The _____ Amendment in 1920 gave women the right to vote
- Birth control was being used more
- More women were being employed



American People and the 'Boom'

Quiz Questions

Take 5 minutes to study the Cheat Sheet on this topic, then see how many questions you can get right without looking!



1. When did women get the right to vote?

2. Which model of car did Ford produce 15 million of by 1927?

3. What attitude did the Republican government have that meant they did not intervene?

4. Which two Italian immigrants were accused of armed robbery in 1920?

5. What were people who illegally smuggled alcohol into the US called?

6. Name one group of people who did not gain wealth from the boom.

7. What scheme allowed people to pay for goods in installments?

8. Which tariff put high taxes on imports in 1922?

9. How many people went to the cinema per week?

10. What scare emerged from paranoia of communist threat?

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Unemployment

By July 1932 23% of working population were unemployed, many becoming _____

America During Depression

Farmers

Many farmers were evicted, and severe drought and _____ erosion made farming difficult



- ✿ Rugged individualism
- ✿ Private charity
- ✿ Balanced budget
- ✿ 1930 Hawley-Smoot Tariff Act
- ✿ Reconstruction Finance Corporation
- ✿ 1932 _____ March



Impact of WWII

- Economic Recovery: economy grew with production of war materials
- _____ Lease: USA could lend or lease war supplies to countries
- African Americans: NAACP campaigned _____ Campaign & over 1 million African Americans fought in war
- Women: by 1943 women made up _____ of workforce and employed in untraditional jobs



Popular Culture

- By 1930, 40% of Americans owned a radio, and over _____% by 1939
- Escapism meant movies were very popular
- Comic books became popular such as Superman and _____
- Books such as The Grapes of Wrath were inspired by The Depression

Businessmen

Approx. 9,000 _____ closed between 1930-1933 and many businesses shut down

The Effects of the New Deal

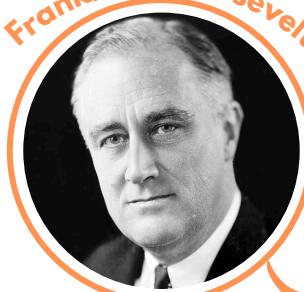
Farmers:

FCA gave money to farmers in debt
AAA paid farmers to produce less to increase profits

Unemployed:

CCC gave _____ million men 18-25 jobs
PWA gave unemployed jobs to build schools, dams & bridges
WPA created millions of jobs

Franklin D. Roosevelt



- ✿ Charismatic New Deal - Relief, Recovery & _____
- ✿ Won 1932 election

2. BUST - AMERICANS' EXPERIENCES OF THE DEPRESSION & NEW DEAL

Opposition to New Deal

Too Much

- Republicans: criticised the budget deficits and high level of intervention
- The wealthy did not like the increased taxation
- Businesses did not like how much the New Deal intervened in business
- The _____ deemed some agencies unconstitutional

Not Enough

- Huey Long argued for a plan 'Share Our Wealth' for minimum wage and limits on fortunes
- _____ wanted pensions for everyone over 60



Limitations of New Deal:

- Women - NRA set women's wages lower than men's
- Farmers - small farmers did not see much benefit
- African Americans - _____ had segregated camps and lower wages
- Native Americans - still faced high levels of poverty



Bust - Americans' Experiences of the Depression & New Deal Quiz Questions

Take 5 minutes to study the Cheat Sheet on this topic, then see how many questions you can get right without looking!



1. Which alphabet agency gave 3 million men aged 18-25 jobs?

2. Give one limitation of the New Deal for African Americans.

3. Who's 'Share Our Wealth' plan criticised the New Deal?

4. Around how many banks closed between 1930 and 1933 in US?

5. Which president campaigned for rugged individualism?

6. By 1930, what percentage of Americans owned a radio?

7. What was the NAACP's campaign during WWII?

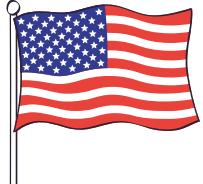
8. Which alphabet agency paid farmers to produce less to increase profits?

9. What did the Supreme Court deem some of the alphabet agencies?

10. Who won the 1932 presidential election?

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The American Dream - the belief that there was equality of opportunity in America - however 25% of people were still living in poverty

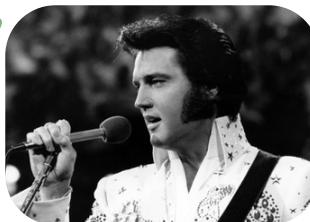


Consumerism

- Advertising - 'keep up with the Joneses' mentality
- Consumer goods were mass produced - luxuries
- Mail - order companies grew & chain stores increased across US
- _____ purchase & credit made goods affordable

Popular Culture

Music - Rock'n'Roll became popular in 1950s such as _____



TV - By 1960 _____ % of homes in US owned TV and sitcoms such as I Love Lucy became popular

Youth - young people had more free time than previous generations and became more rebellious with influence of rock'n'roll

Black Power

- Malcolm X disagreed with MLK's non-violent approach and inspired the principles of Black Power
- Aims: **separatism** & solve **social** and **economic** problems of African Americans
- The **Black Panther Party for Self-Defence** was founded in _____



1964 Civil Rights Act

Outlawed discrimination in public and _____

Civil Rights Act

Guaranteed civil rights for **Native American** tribes and banned discrimination in sale or rental of **housing**

G.I. Bill of Rights 1944
Federal government spent around \$____ billion on WWII veterans for housing, training, education and loans

Post WWII Prosperity

Levittowns

Homes were mass created in suburbs called 'Levittowns' with picket fences and _____ appliances

The Cold War
The US invested in new industries during the Cold War such as nuclear technology and space exploration, creating new jobs



McCarthyism

- HUAC set up in _____ to identify communist threats in US
- Ethel and Julius Rosenberg were accused of spying and executed in 1953
- McCarthy claimed to have a list of over 200 known communists in the US State Department during his **Wheeling Speech** in _____
- McCarthy used intimidation on his accusers and people who spoke against him were blacklisted
- However, McCarthy's actions were seen as reckless and his influence declined

POST-WAR AMERICA (1)

Martin Luther King

- MLK led the 1955 **Boycott** (inspired by Rosa Parks), which led to the Supreme Court ruling segregated buses were illegal in 1956
- Became leader of **Southern Christian Leadership Conference** in 1957
- Famous _____ speech in 1963

Segregation Laws

- 1896 _____ case ruled African Americans were 'separate but equal'
- NAACP won the **1954 Brown v Board of Education** case against segregation of schools
- Little Rock 1957** - 9 African American students attempted to attend a newly desegregated school and faced backlash, so President _____ intervened so they could attend



Poverty



- Increased minimum wage from \$1 to \$1.25/hour
- Increased social security
- Established Commission on Equal Employment Opportunity

Education



- 1965 Economic Opportunity Act - training and educational opportunities for unemployed
- 1965 Housing and Urban Development Act - to combat poor housing standards in cities

- Established _____ to work as teachers in less economically developed countries
- Protected African American university student James Meredith

Health

- Proposed medical called Medicare but was blocked in congress
- Set up task force to recommend mental healthcare improvement



Equal Rights Amendment

- Congress passed Equal Rights Amendment in 1972 to give women a constitutional right to equality
- _____ believed the amendment would damage families set up the organisation 'Stop ERA' to campaign against states agreeing to it
- 38/50 states had to agree, but by 1982 only _____ states supported ERA so amendment was not added to Constitution

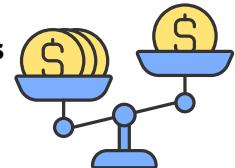
3. POST-WAR AMERICA (2)

Roe v Wade 1973

- Before, each individual state could decide its own policy on abortion
- Then the Roe v Wade case led to the Supreme Court ruling that all women had a _____ right to get an abortion

Unequal Pay

Presidential Commission on the Status of Women in 1962 found women earned around _____% less than men for the same job, and majority of well-paid professions were done by men



National Organization for Women was set up in 1966 with a goal of achieving equal pay as the 1963 Equal Pay Act had not solved the problem



NOW also campaigned for the right of women to choose when they had children. By the end of 1960s, NOW had _____ members



Post-War America

Quiz Questions

Take 5 minutes to study the Cheat Sheet on this topic, then see how many questions you can get right without looking!



1. When was the National Organisation for Women set up?

2. Which 1944 bill spent \$13 billion on WWII veterans?

3. What did Supreme Court rule as a result of Brown v Topeka 1954?

4. Which president passed the 1965 Medicare and Medicare Act?

5. How many communists did McCarthy claim were in the US State Department during his Wheeling Speech?

6. Who inspired the Montgomery Bus Boycott?

7. What did the Supreme Court rule after the Roe v Wade case in 1973?

8. What act outlawed discrimination in public and employment?

9. Give one example of a new industry the US invested in during the Cold War.

10. Who founded the Southern Christian Leadership Conference in 1957?

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